

DESIGN SPECIFICATIONS

HUNTINGTON OUTDOOR offers four standard billboard sizes; 6'x12', 8'x20', 10'x24' and 12'x24'. Below are the design specifications that we require when designing your billboard for production. Preferred file formats are: PDF, JPG, TIFF, PSD and INDD. All artwork must be high resolution (300 dpi or higher). If you are submitting PSD or INDD files, please include all artwork files. All fonts should be converted to outlines prior to submitting to Huntington Outdoor for printing. We suggest designing at a scale of 1" = 1'.

PRINTING INSTRUCTIONS:

If you plan to have your own printer print your vinyl, please inform them that the final printed design should include 6" bleeds with 3.5" pockets. Please have your printer contact us to confirm finished size.

